

LOUISIANA & MISSISSIPPI

Young Agents

CONFERENCE

*Pitching
Success &
Catching
Dreams*



BIG I
MISSISSIPPI

**AUGUST 22-24, 2024
ROYAL SONESTA, NEW ORLEANS, LA**

REGISTER NOW AT MY.IIABL.COM

Agenda



Thursday, August 22, 2024

4:30 pm - 6:30 pm

2nd Annual Bowling Tournament
Fulton Alley

Friday, August 23, 2024

9:00 am

Registration Opens

10:00 am - 11:00 am

Keynote Speaker:
The Future of Marketing: Integrating Generative AI Into Your Strategy
Ernie Harker, Speaker, Author, Consultant

11:00 am - 1:00 pm

Lunch On Your Own

1:00 pm - 2:00 pm

General Session: Foundations of Effective Leadership
William Harwood, Co-Founder of New Level Partners & Amanda Schroeder, Manager, Client Engagement & Marketing, New Level Partners

2:00 pm - 2:20 pm

Refreshment Break

2:20 pm - 3:20 pm

Breakout Session 1:

- **Difficult Conversations & Conflict Resolutions**, *William Harwood, Co-Founder of New Level Partners & Amanda Schroeder, Manager, Client Engagement & Marketing, New Level Partners*
- **Your Brand Sucks**, *Ernie Harker, Speaker, Author, Consultant*

3:30 pm - 4:30 pm

Breakout Session 2:

- **Communications & Relationship Management**, *William Harwood, Co-Founder of New Level Partners & Amanda Schroeder, Manager, Client Engagement & Marketing, New Level Partners*
- **Topic TBA**, *Speaker TBA*

5:00 pm - 6:30 pm

Welcome Reception with Exhibitors

Saturday, August 24, 2024

9:00 am - 10:00 am

Big I Brunch

10:00 am - 12:00 pm

General Session: E&O Mock Trial
Instructors: Annette Ardler, Swiss Re Corporate Solutions, James H. Gibson, Co-Founder, Gibson Law Partners, LLC & Courtnee C. Green, Associate, Gibson Law Partners, LLC

5:00 pm - 6:00 pm

Cocktail Reception



Registration

Type	Cost - Before 8/8	Cost - After 8/8
LA Agent Registration	\$199	\$225
MS Agent Registration	\$199	\$225
Company/Broker Registration	\$199	\$225
Spouse/Guest Registration	\$125	\$150
Bowling Tournament Ticket	\$65	\$90



Disclosures

Cancellation Policy: No refunds will be available after August 8. No-shows will be responsible for full payment & not entitled to a refund. Attendees may transfer their registration for this event to another individual within the same company at any time prior to the event or onsite at the event.

Privacy Policy: IIABL & IIAM are committed to protecting your information and privacy. One of the expressed purposes of the event is networking and building business relationships. By registering for this event, you give permission to IIABL and IIAM to share your contact information with other event participants.

Spouse/Guest Registration Defined: "Spouse/Guest Registration" is reserved for a spouse, family member or friend who is not employed by an agency or company that provides services in the insurance industry and will only be attending the social functions. A Spouse/Guest will NOT be eligible to receive CE credits.

Hotel Accommodations

Royal Sonesta New Orleans
300 Bourbon Street
New Orleans, LA 70130
(504) 586-0300
Hotel Check In 4:00 pm
Hotel Check Out 11:00 am

Reservations can be made directly with the Royal Sonesta. The Royal Sonesta is offering a discounted room rate of \$189++ that will be available until July 22, 2024, or until the room block sells out. This room rate is available 3 days pre and post the event dates.

Parking discount of \$43 daily will also be available from August 21, 2024, until Sunday, August 25, 2024.

Hotel room rates are subject to an additional person per room charge for each additional person in a room. This charge is currently \$40, per person, per night.



Exhibitor & Sponsorship Opportunities

Platinum: \$1,500

Includes:

- Company Video Promotion (must create and send to IIABL)
- Cocktail Reception Sponsor
- Company Logo All Event Marketing Pieces
- Tabletop Exhibit at Opening Reception
- 3 FREE Registrations

Gold: \$1,000

Includes:

- Friday Keynote Speaker Sponsor
- Company Logo On All Event Marketing Pieces
- Tabletop Exhibit at Opening Reception
- 2 FREE Registrations



Silver: \$750

Includes:

- Saturday CE Session Sponsor
- Company Logo On All Event Marketing Pieces
- Tabletop Exhibit at Opening Reception
- 1 FREE Registration

Bronze: \$500

Includes:

- Refreshment Break Sponsor
- Company Logo On All Event Marketing Pieces
- Tabletop Exhibit at Opening Reception



Exhibit Only: \$300

Includes:

- Tabletop Exhibit at Opening Reception

PLEASE NOTE:

Includes:

- Please email high res logos (png or jpeg) to koregan@iiabl.com
- Tabletop exhibit includes a 6-ft table, 2 chairs, and 1 waste basket
- Please consider donating door prizes!
- Attendee lists will be sent out to all registered attendees periodically leading up to the event!

